Client: CEO Inia Biosciences Dragana Savic

Project: Update Inia Biosciences website found at
https://www.iniabiosciences.com – our story: "harnessing ultrasound bioelectronics for the future of healthcase"

Project goals: educate about ultrasound treatment of inflammation, engage investors, support patients, show evidence of startup progress

Current code: 4848 lines of html and javascript producing a well-organized website from a few years ago that could do more for INIA

Proposed updates:
-identify the data of the current site and update
-be a website of comfort for people suffering from psoriasis
-be a website of education about bioelectronics in medicine
-be a website that attracts investors
-learn about others working with same inhibitor/engager mechanism
-understand why three minutes of pulses from the wearable can work at the spleen to suppress inflammation and reduce psoriasis
-show some basics about ultrasound, cytokines and inflammation
-provide bigger clickable links to other areas from main page
-enliven selected subpage(s) with monthly updates
-move the website along with growth, track progress in $
-show some history: incorporated in 2021, etc.
-add a search bar to pull up data from the site

For ideas, take a look at competitors: https://setpoint.com
https://galvani.bio and https://secondwaveus.com

Presentation to class: by Holly DeBlois, Monday, March 3

Dates of work: Wednesday, March 5 to Wednesday, May 14