Project client: Assistant Vice-Provost and VDC Executive Director Shubhro Sen and VDC Manager, Operations and Outreach Maria Vasilevsky

Project name: VDC Website Enhancements

Project goals: showcase resources, widen appeal

Current code: 531 lines of html, includes:
required UMB VDC page https://www.umb.edu/vdc/ with links to:
entrepreneurs' page https://vdc.umb.edu/ (the main VDC webpage),
student's page https://step.umb.edu/ (showing internships) and
faculty page for sending an email to the VDC

Initial list of proposed updates:
-more dynamic initial photo
-larger clickable links to entrepreneur, student and faculty subpages
-AI bot will search the VDC site using supplied input data specification
-dynamic photo display enliven selected subpage(s) with monthly updates
-history of VDC at UMB will be available from main page

Expanded list of proposed updates from February 26 presentation: covered four areas:
--Design improvements needed:
       Try some new colors for the https://vdc.umb.edu main page
       Work to improve the look and feel
       The video is dated, so provide an update
--Feature the many entrepreneurs more prominently
       VDC constituents include:
            local US citizens

vanguard global entrepreneurs, born overseas

Example current startup:

Create a smoothie from a keurig like container of ingredients

Students may visit with entrepreneurs

Entrepreneurs have office hours and welcome students

Website will offer appointments prominently

These entrepreneurs are part-time employees of UMB

--Add drop-down menus for other information on other pages

--Include an AI bot to make it easy to get information at the door

VDC is kept locked for security to entrepreneurs

When you come to the door, the bot should be able to tell you:

Who is in?

Who can answer your questions?

The VDC is a tremendous resource for students, which is not being utilized enough. This is an opportunity to be creative.

Team selected: Monday, March 3

Dates of work: Wednesday, March 5 to Wednesday, May 14